

The Brain Principles

1. The brain responds to novelty.
2. The brain responds to movement.
3. The brain is always trying to make meaning.
4. The brain thrives on concrete experience.
5. Emotions help the brain remember experiences.
6. The brain needs social and environmental interaction.
7. The brain needs glucose as food for the brain.
8. The brain automatically searches for patterns.
9. The brain connects old experiences to new.
10. The brain needs incubation time for memories to form.
11. The brain needs choice/ control of experiences.
12. Primary needs get served first under stress.
13. The brain responds to color.