

	3	4	5	Self	Total
Purpose/ Audience/ Topic Word/ Choice	Purpose or relevance of topic was unclear or inappropriate for the audience.	Purpose could be clearer or topic or word choice could be more relevant to your topic or audience.	Purpose and topic are relevant and interesting to audience. Word choice was complex and appropriate		
Attention Getter	Attention getter is present , but could be stronger	Attention Getter gets the audience involved (mentally or physically)	Attention grabs the audience, creates audience hunger.		
Thesis	States the paper's purpose in a single sentence. The sentence might be vague or a restatement of an obvious point.	Clearly states the paper's purpose in a single sentence.	Clearly and concisely states the paper's purpose in a single sentence, which is engaging, and thought provoking and not a restatement of an obvious point.		
Body and Transitions	Organizational pattern and / or transitions are unclear, making it difficult to follow and to understand.	Main points are clear; reorganize or chunk some of the information so it is easier.	Organization and main points are clear and easy to follow.		
Conclusion	Speech needs to close with a review of the main points and/ or memorable statement.	There was a start of a conclusion, but _____ needs additional assistance.	Conclusion emphasized the main points, and drew the speech to a close with an effective memorable statement.		
"Sandwich"	Attempts are made to develop the "sandwich" but parts of the "sandwich" are missing thus causing a disjoint.	2-3 parts of the "sandwich "are completed and make the speech work.	All parts of the "sandwich" are present. All the parts makes the speech flow.		
Support/ Explanation of Ideas	Support was weak. The speech needed _____	The support was useful, but needed: _____	The support was effective in making the points of the speech.		
Eye Contact	Too much reading which led to lack of eye contact.	Use of notes, but not to the level of distraction.	Notes used as cues, not crutches, which added credibility and involvement of the audience. Overall, eye contact was excellent.		
Vocal Rate/ Pitch/ Pauses/ Volumes	Speech could not be heard.	Vocal variety was effective overall, but _____ still needs to be worked on.	Voice was loud enough to hear easily; used rate volume, pitch ,and pauses effectively to enhance the message		
Vocal Quality/ Articulation and Pronunciation	More articulation and quality needs to be put in place in order to maintain the attention of the audience.	More articulation and quality needs to be put in place in order to maintain the attention of the audience so the speech sounds more conversational.	Voice was conventional, pleasant and powerful which engaged the audience. Articulation and Pronunciation was clear.		

Name _____ Date _____

Informative Speech Rubric

<p>Body Language</p>	<p>Very few gestures, body motions, or facial expressions. More animation is needed. Posture and gestures were unnatural and or distracting.</p>	<p>Body language worked well; however, more work is needed in the area of _____</p>	<p>Although gestures, body motions, and facial expressions are present more animation is needed.</p>		
<p>Preparedness Composure, and Polish</p>	<p>No evidence that the speech was practiced.</p>	<p>Evidence that the speech was practiced.</p>	<p>The speech seemed memorized. Clear evidence that the speech had been practiced.</p>		